



# Streaming on the air and off the square in Lockhart, Texas



## WHAT'S UNDERWRITING?

Underwriting is the name the FCC has given to on-air announcements acknowledging community radio supporters from the business community.

## WHAT WE PROVIDE



Broadcasting on the FM to over 20,000 residents in Caldwell County and online to listeners all over the world



Community events featuring Art, Live Music, Storytelling, Festivals, and more!



Collaborative efforts to support local nonprofits and businesses



Local news and curated diverse programming brought to you by Lockhart residents, including student run shows!

## PACKAGES

Platinum (Annual) - \$2400.00

Gold (Annual) - \$1440.00

Silver (Annual) - \$900.00

Bronze (Annual) - \$720.00

Special Event Package (Per Event) - \$575.00/week

Monthly Package (Contact)

Digital Stream Roll-in (Contact)

## DID YOU KNOW?



### 501C3 NONPROFIT

KLKT is a 501(c)(3) nonprofit, and is 100% volunteer run.



### COLLABORATIVE EVENTS

KLKT Plans quarterly events with our business supporters!



Ready to support Community Radio? Let's Talk!

[info@klkt.org](mailto:info@klkt.org)

# PACKAGES DETAIL

## **All annual underwriting packages include:**

Your logo on the KLKT "Partners" page (Annual Packages)  
"Ribbon Cutting" Announcement of support on all social media channels  
Social media photos and mentions of your business  
Bonus underwriting announcements when available  
Business mentions at all live events  
"Messages" are the radio spots that we will help you craft - Your spot will be heard on  
FM and internet streams

## **Platinum Level (Annual) - \$2400.00**

16 Messages per week

## **Gold Level (Annual) - \$1440.00**

8 Messages per week

## **Silver Level (Annual) - \$900.00**

4 Messages per week

## **Bronze Level (Annual) - \$720.00**

2 Messages per week

## **Special Event Package (Per Event) - \$575.00/week**

20 Messages per week

Weekly Support Feature on Socials

KLKT only airs one Special Event at a time

\$150 discount for annual supporters

**\*Add-on\*** - Take over the KLKT home page feature: \$275.00/week

## **Monthly Packages - Contact for pricing**

## **Digital Stream Roll-in (Quarterly) - Contact for pricing**

Your message is played before every stream initiated on klkt.org