



Streaming on the air and off the square in Lockhart, Texas



WHAT'S UNDERWRITING?

Underwriting is the name the FCC has given to on-air announcements acknowledging community radio supporters from the business community.

WHAT WE PROVIDE



Broadcasting on the FM to over 20,000 residents in Caldwell County and online to listeners all over the world



Several community events with DJ sets by Grammy winning artists, art by award nominated local artists, live music, and community initiatives.



Collaborative efforts to support local nonprofits and businesses



Local news and curated diverse programming brought to you by Lockhart residents including a show by students at the high school.

PACKAGES

Platinum Level (Annual) -
\$2200.00

Gold Level (Annual) - \$1150.00

Silver Level (Annual) - \$800.00

Bronze Level (Annual) - \$550.00

Special Event Package
(Per Event) -

\$550.00/week

Sustainer Level (Monthly) -
\$107.00 or \$65.00

Digital Stream Roll-in (Quarterly)
- \$1000.00

ADDED BONUS



501C3 NONPROFIT

All donations are eligible for tax deduction as a charitable contribution.



CUSTOM PLANS

If you don't see a package that works for you, we are happy to put together a custom plan!



EMAIL FOR MORE INFO

> jerrod@klkt.org

> info@klkt.org

PACKAGES DETAIL

All annual underwriting packages include:

- Your logo on the KLKT website
- “Ribbon Cutting” Announcement of support on all social media channels
- Social media photos and mentions of your business
- Bonus overnight underwriting announcements 10pm-7am (Not included in Bronze Package)
- Business mentions at all live events
- “Messages” are radio spots that we can help you craft - this spot will be heard on FM and internet streams

Platinum Level (Annual) - \$2200.00 (or \$185/month)

A Minimum of 16 messages a week, 7am-10pm

Gold Level (Annual) - \$1150.00 (or \$100/month)

A Minimum of 8 messages a week, 7am-10pm

Silver Level (Annual) - \$800.00 (or \$75.00/month)

A Minimum of 4 messages a week, 7am-10pm

Bronze Level (Annual) - \$550.00 (or \$50/month)

A minimum of 2 messages/week, 7am-10pm (no bonus messaging)

Special Event Package (Per Event) - \$550.00/week

A minimum of 18 messages per event week

One message during each live show block

Weekly Support Feature on Socials

Limited to 1 Special Event at a time

\$150 discount for annual supporters

Sustainer Level (Monthly) - \$107.00 or \$65.00 (month-to-month)

A minimum of 6 (or 2) messages a week, 7am-10pm

Digital Stream Roll-in (Quarterly) - \$1000.00 (or \$350/month)

Your message is played before every stream initiated on klkt.org